

HOW TO JOIN

***THINK
OUTSIDE
THE BOX***

ABOUT

JOURNEY TO THE TOP OF DESIGN SUPERIOR DESIGN AWARD

SDA, which will host the most creative and advanced industrial, product and graphic designs from around the world every year, brings design enthusiasts together for the first time this year.

This exciting competition brings together prominent names in the industry and rewards projects that shape the design world. With its distinguished jury and wide network of participants, SDA brings together everyone who wants to push the boundaries of design.

Winning at SDA is not just a prize, but a way to prove yourself in the design world. This prestigious award brings international recognition for your business or project and puts you among the pioneers in the industry.

When you win, update your marketing materials using the SDA logo and share your achievements with the world. The SDA award can be considered a third-party endorsement and seal of quality for your business or project. It can become a feature that sets you apart from your competitors.

SDA gives you the opportunity to showcase your creativity to the design world and make a name for yourself internationally. Join SDA and share your unique vision to get to the top of design!

Join us on this exciting journey, share your creativity and take a step forward in the design world. Sign the designs of the future on this platform that combines art and function!

YOU CAN APPLY TO THE COMPETITION IN 6 DIFFERENT DISCIPLINES AND 68 DIFFERENT CATEGORIES.

5 REASONS TO JOIN

+ International Recognition

Winning the SDA opens the door to gaining an international reputation in the field of design.. This prestigious award allows you to be recognised by other professionals in the design world and potential clients. By gaining the appreciation of the design community that shares the same vision as you, you can increase your brand value in the international arena and open the door to new business opportunities.

+ Media and PR Opportunities

SDA winners receive extensive media and PR coverage following their award. This ensures that their project or business is widely publicised around the world. Thanks to media and PR opportunities, SDA winners leave an impressive impression in the design field and strengthen their leadership position in the industry.

+ Network Expansion

The SDA offers you the opportunity to meet and interact with leading professionals in the industry. SDA winners can come together with other designers through award ceremonies and events to exchange ideas, share experiences and open doors for new collaborations. This network can be an important step in your career and help you make valuable contacts for your future projects.

+ Winner's Package

SDA winners receive an SDA badge and winner's certificate. The winners are invited to the gala night and the awards are presented at the gala night. These awards symbolize quality and success in the design world. These awards provide SDA winners with the opportunity to showcase and promote their outstanding achievements and quality work in the field of design.

+ Marketing and Advertising Opportunities

It represents the quality and creativity of your products or services and creates a reassuring signal for potential customers. They can also use the SDA logo effectively in their advertising and marketing campaigns on various platforms such as digital and print media. In this way, SDA winners can promote their businesses and projects to a wider audience and gain a competitive advantage.

GETTING STARTED

+ Register via SDA website filling in your profile/company profile information:

First Name, Last Name

Email address

Experience level (Professional, Agent)

City

Country

Password

CAPTCHA Code

Terms & Privacy Policy

+ Create Entries

After log into your account, click on "Create a New Entry"

Choose the award section that best suits your work and select "Enter" Enter the Superior Design Award

STEP 1 TO SUBMIT

+ Entry Details

[PROFESSIONAL]

Design/Product Name*

Company/Studio/Agency Name*

Lead Designer*

List of Team Members

Client

Completed/Estimated Date

Category(ies)^{1*}

Description of the design*

URLs to design/product (videos, materials, website, etc.)

STEP 2&3 TO SUBMIT

+ Upload Images

Cover Image* (best image to represent your project)

Supporting Images* (we suggest uploading a minimum of 6, a maximum of 10 images relating to your project)

PDF (only used by the Jury members document will not be published)

+ Preview Entry

Please review your submission carefully, checking for any errors or missing information, before finalizing your submission.

STEP 4 TO SUBMIT

+ Payments

You can choose credit card and money transfer payment methods.

The cost summary is including the early submissions discount, when applicable

ENTRY FEES

Superior Design Award

Early Entry USD180

Normal Entry USD200

Late Entry USD220

Same Product in additional categories at 50% discount

* Mandatory

* Additional categories at a 50% discount. You may submit an entry into multiple categories at the same time, in fact, doing so may increase the chances of winning prizes under different categories. There will be no hidden expenses further down the line.

JUDGING CRITERIA

The evaluation criteria for those who apply to SDA are as follows; jury members score the designs based on these criteria.

- # **Innovation/originality/newness** | Does the product provide something new to the market or supplement/improve an existing product?
- # **Aesthetics** | Form, shape, colour, texture, finishing, the material used, etc.
- # **Functionality** | Ease of use, safety, maintenance, etc.
- # **Ergonomics** | The product's interaction with the user
- # **Ecological compatibility** | Potential environmental and/or ecological impact
- # **The reality of production** | How realistic is it, technically and economically, to develop and market this product large-scale?
- # **Emotional quotient** | In addition to fulfilling its practical purpose, does the product create a sense of enjoyment, satisfaction?
- # **Health and Safety** | Does not harm the user's health, precautions have been taken against accidents
- # **Design Quality for Manufacturing** | Developing appropriate design details for quality production, choosing appropriate materials and production methods
- # **Sustainability** | The product must have features that will enable efficient use of energy resources and natural resources during use, cleaning and maintenance.
- # **Benefits to the user/environment** | Does it fulfill the basic function of the design smoothly and accurately? Are the functional features clearly understandable and easy to use? Does it meet the needs of its user base?